

Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

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BSNL'S 'LESS THAN ₹1 PER GB' DOWNLOAD COST UNLIMITED WIRE LINE BB PLAN FOR THE MASSES OF COUNTRY IN URBAN AND RURAL AREAS

In a series of offering customer-friendly schemes for the benefits of customers and to attract new customers to experience wire line Broadband services, BSNL had launched a very cost effective and affordable promotional unlimited Broadband plan 'Experience Unlimited BB 249' at 2 Mbps speed. BSNL has received overwhelming response for this wire line Broadband plan and observed that customers are able to download and upload heavy data up to even 390 GB in a month under this plan. Hence, per GB of data cost comes out to be even less than ₹1 per GB. NK Gupta Director (CFA) BSNL Board told that BSNL is the only operator who is offering less than ₹1 per GB data download cost plan under wire line Broadband services in the country. He further told that the above plan has elicited enormous response towards BSNL's wire line Broadband services and many new customers are subscribing to BSNL wire line Broadband services under 'Experience Unlimited BB 249' plan. New Broadband connections can be subscribed by visiting nearest BSNL customer service centre or by calling Toll Free number- 1800 345 1500. More details in this regard can be obtained by visiting BSNL website www.bsnl.co.in.

